



Matrix hits the mark with Amazon and Vision

It's been three months now since property developers Matrix MR Co. Ltd. hosted one of the most talked about events in Pattaya of 2011 - the lavish Hollywood style launch party for their Amazon and Vision condominium projects held at the Centara Grand Mirage Beach Resort.

Whilst in the aftermath of the party the intervening period appears to have passed relatively more sedately, the company has been busy behind the scenes securing the necessary EIA documentation and approval and construction is expected to start on both developments imminently.

Whilst the dotting of i's and crossing of t's has been taking place, Matrix have been reaping the rewards of their successful marketing campaign and competitive pricing structure and have already sold a large percentage of units in both projects off-plan.



The View condominium development by Matrix is due for completion in the next few months.

Matrix Hits the Mark with Amazon and Vision – Pattaya Mail (Feb 2012)

The Amazon is modeled on similar lines to the company's earlier developments, Park Lane and Paradise Park, but with an even greater emphasis on greenery and landscaping features while the Vision represents a departure from the company's recent low-rise large lagoon pool style projects, with its sleek architectural design destined to grace the Pattaya skyline from its lofty and exclusive position on Pratumnak Hill.

The company is not standing on its laurels either; another project is being lined up for construction in downtown Pattaya that will cater to the needs of customers who desire a more central location.

Meanwhile, other developments under the Matrix banner are preparing to accept their first residents, with Paradise Park in Jomtien, The View at Cosy Beach and Sunset Boulevard Residence II being close to completion and the Art on the Hill project already up to the eighth storey of construction.

The View was originally slated for completion in September but now the company expects the project to be finished by the end of first quarter 2012, while Sunset Boulevard has a target date of May 2012 for the building work to be concluded and units fitted out.

Matrix take particular pride in always delivering their projects on time, as the majority of their customers are end users who are waiting to move in, and therefore time management is a critical element in both the construction phase and customer service ethic held by the company.

With all the current projects either ahead of or on schedule and new ones about to break ground, it seems that Matrix is a company that holds true to its promises and is destined to be a big player in the Pattaya real estate scene for a long time to come - one of the many reasons they were awarded the prestigious "Best Developer South East Asia" title by the Overseas Property Professionals (OPP) in London last year. We certainly expect more exciting developments from this company in the not too distant future.